**CFO Message**

Business automation and procedure improvement have become an essential part and a key pillar in all business and government entities and an element for keeping pace with the Kingdom’s Vision 2030 towards digital transformation. The present and previous years were undoubtedly full of intensive efforts for [Mobily](https://www.mobily.com.sa/)’s business automation and development of procedures for the financial affairs and supply chain as well as for other fields, thereby maximizing benefit from the existing systems in application of policies and procedures, and data governance.

In the spirit of keeping pace with the significant changes and developments in technology, the corporate system digital transformation project, implemented by Oracle, kicked off to bring the best cloud systems, which will be reflected in automation of business and procedures, compliance with international accounting standards and data governance to bring about lower work, less cost and time, better quality and therefore uniqueness. There is no doubt that automation of procedures only is not enough, as intensive efforts must be exerted to review and modify the current procedures in line with [Mobily](https://www.mobily.com.sa/) Policy to make the most of automation by accelerating work and overcoming complex procedures that systems can perform efficiently and at high speed.

From this perspective, I urge all to spare no effort to make this project a success and to provide the necessary support, which would be beneficial to Mobily and its employees and partners.

**Chief Human Resources Officer’s Message**

HR Department and Technical Department work together towards automation of business and procedures, data governance and archiving in an optimal way that facilitates the procedures of employee recruitment, follow-up of performance, and facilitates employee requests in accordance with the policies and procedures approved by Mobily in a transparent and professional manner. Ceaseless efforts are made to develop the current systems and procedures that help in facilitating the procedures and requests of employees and bring about the best offers and benefits that contribute to creating a suitable environment conducive for work at Mobily.

As part of HR Department endeavors to keep pace with technical development and Mobily’s ongoing Digital Transformation Project, we have cooperated with the Technical Department to bring the best systems for business automation and exerted extensive efforts for developing the current procedures, which would make UI more effective, user-friendly and inclusive of all services that an employee needs to take advantage of benefits and to efficiently carry out its duties, in addition to data governance and procedures for strict confidentiality of data. I, therefore, urge all to provide full support to make the most of this transformation which is highly valuable for employees and business.

**Chief Technology Officer's Message**

We, driven by belief in importance of our role in digital transformation which should be played by the various departments and sectors and out of the continuous pace with which Vision 2030 is heading towards digital transformation as a key pillar, have set a clear pathway through the Digital Transformation Strategy across Mobily to contribute to achieving Mobily’s digital renaissance at all levels, including automation and development of all business procedures in line with Mobily Policy, in addition to making intensive efforts to improve UI of the systems to be user-friendly and highly efficient to fulfil satisfaction of our employees and customers, meet their needs and facilitate their business.

From this perspective, I invite all to exert intensive efforts for this project, striving for the highest global standards for digital transformation and business automation.